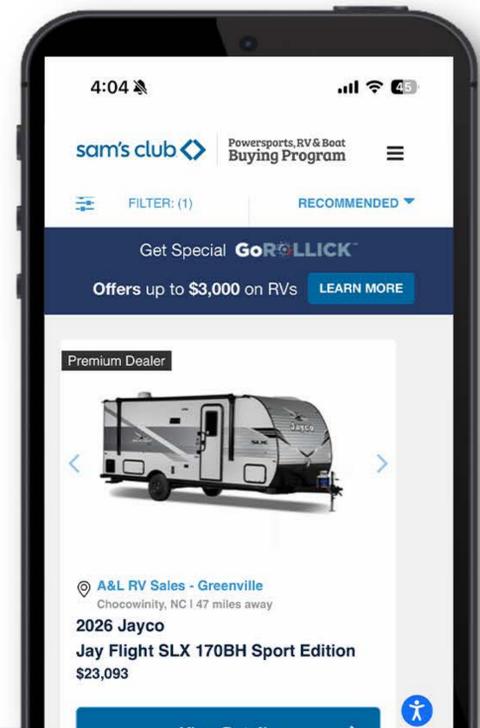


SHOWCASE YOUR BRAND'S DEALER INVENTORY TO MILLIONS OF IN-MARKET SHOPPERS

The GoRollick Marketplace connects your brand's dealer inventory with millions of ready-to-buy shoppers from affinity partners like Sam's Club, GovX, and Progressive. It's the only recreation industry platform with exclusive access to more than 250 million members, helping OEMs and dealers reach highly qualified buyers.

HOW IT WORKS

By displaying dealer inventory on GoRollick's trusted vehicle-buying websites, OEMs can capture shoppers at the peak of purchase intent. Inventory listings are backed by OEM-funded placement, sponsored lead generation, and special offers that create urgency and engagement. Dealers benefit from increased visibility, qualified leads, and full support for listing creation, lead delivery, and performance reporting, ensuring every opportunity to convert is maximized.



OEM-FUNDED PLACEMENT

- OEMs showcase dealer inventory in premium positions
- No cost to dealers, increased visibility for brand and network



SPONSORED LEAD GENERATION

- OEM-funded, cost-per-lead programs
- Dealers receive high-quality leads without added spend



SPECIAL OFFERS & INCENTIVES

- Prominent display of limited-time promotions
- Creates urgency and drives stronger shopper engagement



INCREASED DEALER SUPPORT

- More leads and visibility on in-stock units
- GoRollick manages listings, delivery, and reporting